

RATE CARD | 2010



Full Page:

Trim (W X H): 148mm x 210mm

Bleed: 158mm x 220mm

Type safe area: 132mm x 194mm

DPS spread:

Please allow gutter of
10mm for DPS adverts.

Trim (W X H): 296mm x 210mm

Bleed: 306mm x 220mm

Type safe area: 280mm x 194mm

Advert Dimensions:



RATES PER ISSUE:

Sponsorship A

- 1 issue
R 17 000, includes
2 pages plus a logo.

Sponsorship B

- 2 issues
R 32 000 includes
4 pages (2 per issue)
plus logo.

Back Cover - R 15 000.

Inside Front Cover &

Inside Back Cover -

R 12 000 each.

Single advert -
1 page R 10 000.

PLEASE NOTE: All adverts to be supplied with bleed as print-ready 300dpi CMYK PDF's with all fonts embedded, no spot colours in artwork please.

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